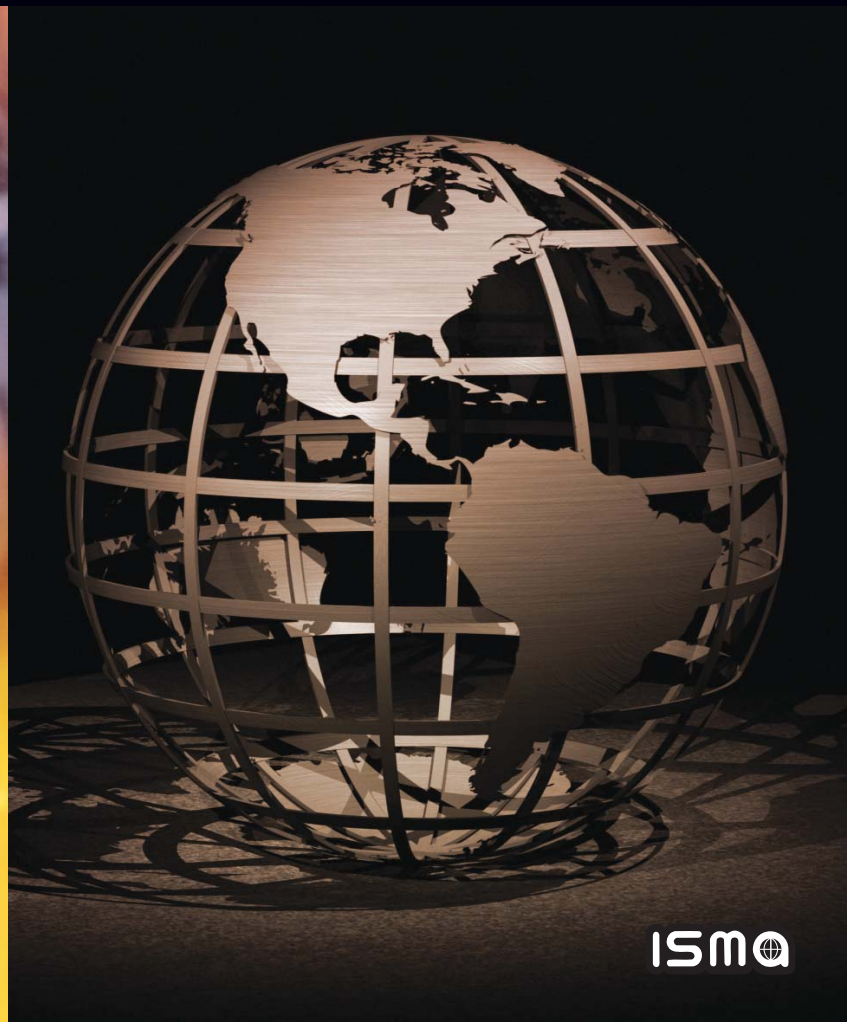


INTERNATIONAL SECURITY MANAGEMENT ASSOCIATION



Cyberspace
security



Globalization



Internal
policies

employee
relations



Corporate
espion

Mergers



**BECAUSE CORPORATE SECURITY ISSUES
ARE CORPORATE MANAGEMENT ISSUES**

Security plays a critical role in every major issue faced by today's business organizations.

With the increasing dependence on electronic networks, comes an increasing need to preserve the confidentiality and integrity of sensitive data.

With the twin trends of consolidation and globalization, come the needs to maintain productivity and reduce risk while merging workforces across corporate and cultural lines.

With increased competition, comes the need for increased vigilance against industrial espionage.

With the evolution of the workplace to meet the needs of an increasingly diverse workforce, comes the need to develop internal policies that limit risks while fostering innovation.

ISMA is the world's premier association of senior security executives. Our members deal with these issues and more, on a global scale, every day. Through ongoing collaborative re-evaluation and re-invention, ISMA members set worldwide standards in corporate security.

No other organization offers as much in-depth experience in managing security as a business function.





ISMA members represent businesses based all over the world.

ISMA MEMBER PROFILE

ISMA membership is limited to only the most-senior level executives responsible for the security of the world's largest corporations, including nearly half of the U.S. Fortune 100 companies and about a quarter of the Global 200. Our membership currently spans five continents, and will expand further as new forces emerge in the global economy.

As individuals, ISMA members are educated, active, and interested in staying on top of the latest developments. Because their jobs place them in policy-making roles, their decisions have far-reaching effects on their companies' productivity and profitability.

While ISMA membership requirements are restrictive by necessity, we welcome qualified new members.

ISMA members come from a wide range of organizations and industries, including:

Accounting	Communications	Health Care	Natural Resources
Apparel	Computer	High Technology	Pharmaceutical
Automotive	Construction	Imaging	Religious Organization
Bakery	Consulting	Industrial Equipment	Security Services
Banking	Cosmetics	Information Technology	Sporting Goods
Beverage	Energy	Integrated Circuits	Textiles
Bottling	Engineering	Internet	Tobacco
Brokerage	Financial Services	Manufacturing	Transportation
Chemical	Forest Products	Media	Utility

ISMA MEMBER BENEFITS

The primary benefit of ISMA membership, is being able to tap into a vast network of shared experience. Whatever problem you face, and wherever you face it, you will find in ISMA people who can share information, support, ideas, and – most important – real, tested solutions.

There is no other group of people anywhere in the world that can offer such practical guidance in managing security issues in today's rapidly changing business world. This peer-to-peer, problem-solving network is what ISMA is all about.

Members rely on this network to help their companies seize new business opportunities that might otherwise be neglected or ignored due to risk. Managing risk is what ISMA members do. To companies with ISMA members on their management team, ISMA is a resource of inestimable value and a critically important part of their corporate growth strategy.

There are benefits beyond the members themselves, most notably semi-annual conferences and educational initiatives held in major cities around the world. These conferences address important leadership issues facing today's corporate management, and provide excellent opportunities for both professional and personal growth.

Other ongoing activities include:

- Participation in European Commission activities to prevent organized crime
- U.S. State Dept. Overseas Security Advisory Council (OSAC)/ISMA regional conferences
- Educational initiatives with prestigious business schools
- Representation before the European Round Table of Industrialists (CEO members from many of Europe's largest corporations)
- Establishment of ongoing liaison with law enforcement agencies, government agencies, and educational institutions worldwide
- Assisting legislative and regulatory bodies in an advisory capacity
- Establishment of a web-based resource community that addresses the specific needs of security professionals in international business

ISMA MEMBER REQUIREMENTS

ISMA is, by design, an exclusive organization for senior-level security executives to share their concerns, ideas, knowledge, and professional network resources. As such, there are stringent standards for membership. In addition, continued membership is contingent on minimum attendance and participation requirements. This ensures the long-term value of ISMA as a networking resource.

These are the basic membership requirements:

SECURITY PRACTITIONERS

- Must be actively employed as the most-senior security executive of the enterprise
- The enterprise must operate autonomously, and have assets or sales exceeding five hundred million dollars (\$500,000,000) per year
- Must have a baccalaureate degree or its equivalent, or have a minimum of six years experience in a policy-making role in the security industry, in private industry
- Have the endorsement of three existing ISMA members

SUPPLIERS OF SECURITY SERVICES

- Must be actively employed as Chief Executive Officer of the enterprise
- The enterprise must operate autonomously, supplying a full range of consultative security services, and have business revenues of at least forty million dollars (\$40,000,000) per year derived from those services
- Must have a baccalaureate degree or its equivalent, or have a minimum of six years experience in a policy-making role in the security industry, in private industry
- Have the endorsement of three existing ISMA members

ISMA is the world's premier organization for top-level security executives in multi-national corporations. It is the only resource available that offers such a high caliber of member – or such a high degree of interaction between members.

Risk is part of business. Helping organizations manage that risk is *all* of ISMA's business.

Corruption



Information control

Dissemination



Workplace violence/safety



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